

Summary of Work Group Activities

We are completing action plans for the following activities:

Providing Info (Shelly, Andy, Becky Mike, Veronica)

- Including pamphlets, booklets, and letters in TC Williams report cards/interim reports throughout the year
- Providing information to faith leaders to engage, educate, and motivate them to involve their faith communities in ways to prevent underage drinking
- Comcast ad campaign
- Working with TC/Nova/GMU on a PSA
- Developing and placing ads/inserts for metro buses and local newspapers with messages about the legal consequences of underage drinking at house parties, for parents and youth
- Developing tent cards with info on consequences of drinking, to be placed on tables in restaurants
- Utilizing social networking sites to inform and engage youth
- Creating door hangars with resources for parents and youth (coordinating with ACAP and Gang prevention)

Providing Support (Amy, Richard, Captain Johnson)

- Working with TC and Volunteer Alexandria to make community service mandatory for all seniors
- Planning a Community of Concern dinner with 10th grade parents of TC students
- Supporting parents to have non-alcoholic parties by providing ideas for alternative activities

Enhancing (Reducing) Access/Reducing (Enhancing) Barriers (Shay, Rene)

- “Lock Your Liquor” campaign
- Creating an information line with a contact person for parents to call if they are afraid their youth might be at risk for or abusing substances
- Creating a youth-text line – (coordinating with ACAP)

Changing Physical Design (Monique, Captain Johnson, Special Agent Fridley, Ben Harris – Arlington, Jennifer Hamilton – MADD, representing Fairfax region)

- Planning a region-wide Sticker Shock Campaign
- Community Youth Mapping